

# Novotel Monte-Carlo: a unique location in the Principality



This new Novotel is a brilliant addition to the Novotel network and to Monaco, where it broadens the Monégasque hotel offering, giving a boost to the Principality's limited upper midscale segment.

Its enviable location, strong design and range of services make this hotel an attractive alternative to Monaco's predominantly luxury hotel offering.



Ideally situated in the very heart of the Principality, Novotel Monte-Carlo was built on the **historical Radio Monte-Carlo site**.

Just steps away from the Place du Casino and the Grimaldi Forum, close to prestigious stores in Monaco's shopping area, and close to the railway station, the hotel boasts a breathtaking view of the bay and the famous Rock. The beach can be reached on foot in just a few minutes. **This is the ideal spot to enjoy a break on the French Riviera, whether travelling for business or pleasure.**

Catering to both business and leisure travellers, the Novotel Monte-Carlo meets the needs of the Novotel client, the "city breaker."

**But, they expect something more than just that, for today, quality of service and ambiance make all the difference.**



# Novotel Monte-Carlo Plant for the Planet



## Accor commits to reforestation worldwide with all its businesses and brands!

Forests have been made fragile everywhere in the world. However, they form an efficient rampart against many current weather-related problems: lack of drinking water, arid soil, global warming, the accelerated disappearance of animals and plants etc.

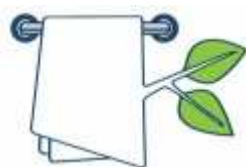
The following figures testify to the threats weighing on them: **every year, 13 million hectares of forests disappear. This represents a surface equivalent to a football field every three seconds!** This pace is alarming for it will take several centuries for the forest to grow again...

**Why should we preserve our trees?** Because the forests in which they grow are essential for our planet.

- **Conserve fresh water:** Forests play a fundamental role in regulating the fresh-water cycle as well as maintaining water quality. Via their root systems, trees retain rainwater and replenish water tables.
- **Fix and maintain soil:** The root systems of forests provide a rampart against landslides, erosion and flooding.
- **Combat global warming:** Every day, trees absorb CO<sub>2</sub> and convert it into energy in order to grow. Through this phenomenon, forests regulate the greenhouse gases which, when presents in the atmosphere in excessive quantities, are responsible for climate change.
- **Account for 75% of living species:** Forests are incredibly rich in terms of biodiversity, i.e. the variety of animal and plant species within a given ecosystem. Forests thus constitute a key environmental asset as hosts of generic diversity, essential to life on earth.
- **Are essential for health:** Plants allow man to create new drugs. Approximately 75% of commercial therapeutic drugs have a natural origin. For example, the aspirin is a derivative of acetylsalicylic acid, found naturally in willow bark.
- **Directly support the livelihood of 1.6 billion people:** For one-fifth of mankind, forests represent an irreplaceable source of food, fuel, water, building material, medicinal plants, etc.

## A clear and innovative message for guests

In the bathroom, an alluring sign announces:



« Here, YOUR towels plant trees »

5 towels reused = 1 tree planted

Thanks to this initiative, guests are encouraged to reuse their towels, and participate in a real concrete project in order to protect the planet.

# Novotel Monte-Carlo Sustainable Development



## NOVOTEL CLAIMS ITS COMMITMENT IN SUSTAINABLE DEVELOPMENT BY CHOOSING INTERNATIONAL PROGRAM OF ENVIRONMENTAL CERTIFICATION EARTH CHECK (GREEN GLOBE).

Aware of the importance to protect the environment and to act in favour of local communities, Novotel Monte Carlo undertook to develop its activities in a long-lasting way for the environment and the company: hotel, restaurant, bar and meeting rooms.

The main environmental characteristic of Monaco is based on the strong commitment of Prince Albert II at the level of sustainable development and environmental protection through the Foundation Prince Albert II.

### NOVOTEL MONTE CARLO **BECAME AWARE OF ITS OWN COMMITMENTS** which are:

- Raising awareness and training for staff
- Energy consumptions
- Water consumptions
- Paper consumptions
- Waste management
- We make commitment to implementing actions to answer these commitments

### NOVOTEL MONTE-CARLO **COMMITTS TO:**

- Improving in a continuous way its environmental and corporate performance, and its benchmarking
- Being in accordance with the regulatory requirements
- Giving special consideration for the employment of the persons living in the local communities
- Giving special consideration to the products and services of local origin which do not damage our activity
- Prevent the risks of pollution
- Apply and update regularly its Environmental Management System
- Appoint an "Earth Check Coordinator" who manages the project
- Apply the Accor Hotel Environment Charter



# Novotel Monte-Carlo in pictures



Frontage



Swimming-pool



Restaurant



Terrace



Chambres